

**AUTO SHOW TICKETS
CREATE NEW CAR SALES!**

CONNECTICUT
INTERNATIONAL
AUTO SHOW

NOVEMBER 22-24, 2013

Connecticut Convention Center, Hartford

Giving away Auto Show tickets through the show's Discount Tickets Program can pay off tremendously in terms of new car sales!

- ▶ Mail former customers an invitation with two free tickets to the Auto Show to view your new line up.
- ▶ Or mail the same offer to owners of competing vehicles.
- ▶ Purchase a block of tickets to distribute with test drives.

Each one of these winning sales scenarios has utilized the Discount Tickets Program to increase brand recognition, loyalty and market share. This marketing tool provides many promotional opportunities for you to invite your customers, business associates, employees and others as your guests to the Auto Show.

ORDER FORM

Yes, I want to order Discount Tickets at \$7.00 each (a savings of \$3.00 off the adult admission price). I understand that the minimum order is 10 tickets

of Tickets _____ Check (Payable to Paragon Group, Inc.) Total (qty x \$7) _____

Please charge to : _____ MC _____ Visa _____ Amex

Name on Card: _____

Card Number: _____

Expiration Date: ____ / ____

Signature _____

I have enclosed a check for \$ _____

Please send tickets to:

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Return to:
Paragon Group, Inc.
Attn: Peg Rose
197 First Ave., Suite 150
Needham, MA 02494
Phone: 781-237-5533 Ext. 103
Fax: 781-237-0407
Email: prose@paragonexpo.com

