



**FOR IMMEDIATE RELEASE**  
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**ONE TICKET, ONE HUNDRED RIDES AT THE CONNECTICUT AUTO SHOW**  
*Compare the new 2014 models November 22-24, 2013*

**HARTFORD, CT (November 4, 2013)** - The Connecticut International Auto Show brings you the convenience of shopping several different showrooms all under one roof! One ticket gives you over one hundred rides, including compact cars, SUVs, vans, trucks, even electrics and hybrids. It's not just your ticket to savings, but also the best resource for researching your next vehicle purchase. Compare the features, options, and styling of the new 2014 models from 28 car lines. Learn about the latest innovations in safety, comfort and performance, then see new technologies from fuel efficient developments to the hottest entertainment systems. Kick the tires, pop the hoods, and touch the sleek leather interiors. Product specialists are on hand to answer all your questions, providing a personalized experience the internet can't give you. Whether you're in the market for a new vehicle or simply looking for an entertaining day out with the family, you can't miss the Auto Show!

**SHOW HIGHLIGHTS:**

The cars are the stars at the Auto Show! All kinds of green vehicles are on display, from the all-electric Nissan Leaf, to range-anxiety reducers like the Ford Fusion Energi, a plug-in hybrid. The best in luxury and performance will elicit "oohs" and "aahs", like the Mercedes-Benz CLA, Porsche 911, Chevrolet Corvette Stingray and Audi RS5. There's also a Maserati showcase, courtesy of Miller Motorcars! GMC will even offer a sneak peek at the 2015 Sierra. If all the latest and greatest vehicles on the market aren't enough, the Klingberg Foundation features a look back at the glory of early automotive history with their classic car showcase. Those attending the show can even get behind the wheel, thanks to the Cadillac Ride & Drive.

Win while you're here! There are tons of great contests at the show, with opportunities to win gas cards, sports tickets, gift certificates, party buses, racing experiences and more! Everyone who completes our show survey will receive a one year subscription to *Automobile Magazine*. On Friday, November 22 it's Heels & Wheels Night, sponsored by Cadillac! All ladies will receive \$2 off admission from 5-9 PM. Those who bring a pair of gently worn shoes to donate to Goodwill can get a drink ticket for a complimentary Pink Cadillac Martini. The show is fun for the whole family, thanks to our RC racing track and Sprint car simulators. Parents and teens alike can learn about safe driving habits thanks to the Connecticut State Police.

**About the Connecticut Auto Show**

The Connecticut International Auto Show will be held November 22-24, 2013 at the Connecticut Convention Center in Hartford, CT. Tickets are \$10 for adults and \$5 for children 6 – 12. Children under 6 are free. The Show is sponsored by the Connecticut Automotive Retailers Association, and produced by Paragon Group. On Friday, November 22 ONLY: \$2.00 senior discount, age 65 and over, with ID; free military admission, with proper military ID. Friday is also Heels & Wheels Night: from 5-9 PM all women receive a \$2 discount on admission.

For more information regarding the Auto Show, the public may call (800) 251-1563 or visit [www.connautoshow.com](http://www.connautoshow.com).

**Show Hours:**

Friday, November 22, 11:00am - 9:00pm

Saturday November 23, 11:00am - 9:00pm

Sunday November 24, 11:00am - 5:00pm

Box Office closes 1 hour prior to the end of the Show each day.

**About the Paragon Group**

Paragon Group, Inc., located in Needham, MA, is a consumer show production company, creating vibrant marketplaces for face-to-face interaction. The Paragon Group produces the New England International Auto Show, Boston RV & Camping Expo, National Golf Expo, Boston Flower & Garden Show, Connecticut International Auto Show, Denver Auto Show, and Jacksonville International Auto Show. To learn more about the Paragon Group, visit [www.paragonexpo.com](http://www.paragonexpo.com) or call 800-258-8912.