

2024 Connecticut International Auto Show Rolls into Mohegan Sun Expo Center New-model Vehicles, EVs, Luxury Vehicles, Classics, Customs, and More

Uncasville, Conn. – (October 29, 2024) The Connecticut International Auto Show will fill the Mohegan Sun Expo Center with the latest cars, trucks, crossovers, SUVs, EVs, classic cars, custom vehicles, and more. Car lovers are invited to check out the latest vehicles in a no-pressure environment, inspect engines, talk to product specialists, and experience the latest automotive technology November 15-17.

Guests will have the opportunity to learn about hybrids, plug-in hybrids, EVs, fuel cell vehicles and traditional gas engines, helping them choose what best suits their needs. Attendees can also get an up-close look at must-see new model vehicles from Chevrolet, Ford, Genesis, Honda, Hyundai, Kia, Lotus, Nissan, Subaru, Toyota, Volkswagen, Volvo, and more.

"With falling interest rates, increased incentives, and an abundance of inventory -- including new electric and hybrid vehicles -- now is an excellent time to consider purchasing a new car," said <u>Autotrader Executive Editor Brian Moody</u>. "The Connecticut International Auto Show offers a pressure-free environment to interact with product specialists, test drive dozens of vehicles, and explore the latest automotive options available today."

The EV Showcase is a great place to check out some of the latest all-electric vehicles and plug-in hybrid vehicles from a variety of brands. Also, don't miss furry friends from **Pack Leaders of Connecticut** looking for forever homes in the **Subaru Loves Pets** display.

Additional special features at the auto show include:

- This Vehicle Can Save Lives The Connecticut Department of Transportation (CTDOT) will showcase the innovative Driver Alcohol Detection System for Safety (DADSS) technology in a Ford Mach-E at the auto show. This advanced system can detect when a driver's blood alcohol concentration (BAC) is at or above the legal limit, helping to prevent drunk driving and save more than 10,000 lives per year. As part of the <u>Driven to Protect Initiative</u>, Connecticut is one of the first states to integrate this system for real world testing.
- Luxury Vehicle Display Over-the-top luxury vehicles from Maserati, Alfa Romeo, Cadillac, and more will fill the lobby area.
- 401 Jeep Wave Custom tricked-out off-road vehicles from local enthusiasts.
- New England Supercar Club See a collection of privately owned tricked-out exotics.

- Valenti's Classics -- Classic cars from the Valenti family of dealerships private collection.
- Enter to Win a New Bike All attendees are invited to enter to win a Mercedes-Benz EQ Formula E Team E-bike on site at the show (\$3,200 value), courtesy of the Connecticut Automotive Retailers Association.

The Connecticut International Auto Show is owned by the <u>Connecticut Automotive Retailers Association</u> and produced by Steve Freeman Events. The show will be open to the public Friday, November 15 through Sunday, November 17, at the Mohegan Sun Expo Center, 1 Mohegan Sun Blvd, Uncasville, CT 06382. Plenty of **free parking** available on-site at the Mohegan Sun Expo Center. Show hours are Friday and Saturday, from 10 a.m. to 8 p.m., and Sunday, from 10 a.m. to 5 p.m. Tickets are \$14 for adults, \$10 for senior citizens, and \$6 for children 6-12. Children 6 and under are admitted free. Purchase tickets <u>here</u>. Members of the military are free with (w/ ID). For more information visit <u>ctautoshow.com</u> and follow <u>Facebook</u>.

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